

## 概述

《表面组装技术》(SMT China) 是针对中国从事印刷电路板组装的企业包括CEM、EMS、EOEM和ODM以及其他有关行业的技术刊物, 报道解决印制电路板表面组装中的问题, 提高生产力、提高可靠性、降低成本的办法, 提供用于表面组装的材料、设备、方法与工具、工艺和软件发展的最新信息, 以及表面组装行业的发展和趋势。

《表面组装技术》是简体中文双月刊, 它的印刷版本免费赠送给超过10,000名合格的读者阅读, 电子版杂志及双周发行的电子快讯平均发送给20,000读者。我们的读者是电子制造领域的专业技术人员, 包括从事表面组装技术的工艺工程师、技术主管、经理、研究人员和科学家。SMT China网站凝聚数以万计的工程师不间断的访问《表面组装技术》是ACT国际出版的技术期刊杂志之一, 也是全球《SMT》系列杂志的一员。

从2012年12月起, 《表面组装技术》杂志作为大会指定媒体, 积极参与及支持由香港雅时国际资讯每年在全国各地举办的多次《一步步新技术系列研讨会》(Step-by-Step Technical Conference), 会议为供应商与用户提供面对面的、实用的交流机会。会议在拥有成本较低, 劳动力密集, 当地政府支持等优势的二线城市举行, 这些二线城市都是当前电子制造业从珠三角及长三角的转移方向。每场会议目标将邀请大约150名以上技术及管理人员出席。SBSTC会议累计各地有效听众已超过5,500人, 为SMT China杂志及网站带来坚实的发行拓展资源。

SbSTC是赞助商们在各当地市场拓展商机的最佳桥梁, 它将帮助您走在这个转移的前列。SbSTC 2016的举办城市包括深圳、东莞、成都、苏州、杭州、惠州, 平均每场出席有效专业听众超过350人。在雄厚的基础和资源下, SBSTC 2017将会延续辉煌以及拓展到更多待发掘的其他城市或区域。

欢迎你在本刊刊登广告, 通过SMT China品牌扩展你们在中国的业务!

## Introduction

SMT China serves the information needs of PCB assemblers who are CEM, EMS providers, EOEM, and ODM professionals as well as for other related technical personnel in the field. The magazine focuses on problem-solving in the surface mount assembly of printed circuit boards, thereby helping to improve the productivity of PCB assemblers while reducing their costs and increasing their products reliability. SMT China reports on the latest solutions and developments on materials, equipment, methods, tools, processes, and software, besides providing analysis and opinions on the industry.

SMT China is published bi-monthly in Simplified Chinese. It is one of the technical publications published by ACT International and is also a member of the global "SMT" franchise. The printed magazine is distributed control-free to over 10,000 qualified readers, while the digital version and the bi-weekly e-Newsletters typically reach 20,000 readers. Our readers are process engineers, tech directors, managers, R&D professionals, and scientists. SMT China's website also attracts hundreds of thousands visitors repeatedly.

SMT China is the official publication for Step-by-Step Technical Conferences (SbSTC) across China. Launched in 2012 by ACT International, SbSTC has provided practical, face-to-face opportunities for suppliers and hundreds of manufacturers who are product specifiers in the industry. Our conferences are usually held in 2nd-tier cities, with local-government support, that are now attracting the shift of manufacturing facilities from the Pearl Delta and the Yangtze Delta due to rising costs and restricted labor supplies. Each SbSTC targets for 150 or above technical and management level attendees. Cumulative SbSTC attendees across China exceeds 5,500, this provides an effective source for audiences development for the magazine and website.

SbSTC is the best bridge for our sponsors to expand their business contacts in each of the regional markets and to stay ahead of the industry shifts. SbSTC 2016 cities included Suzhou, Dongguan, Shenzhen, Chengdu, Hangzhou and Huizhou, average number of valid professional attendee per conference exceeded 350\*. With solid foundation and resources, SbSTC 2017 will extend our success and explore more opportunities for you in new regions in China.

Join the growing list of advertisers and sponsors that are utilizing the SMT China brand to expand your presence in China.

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## 研讨会 Conference



一步步新技术研讨会  
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2016.06 475人



苏州 Suzhou  
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