



## 编辑计划 Editorial Calendar

刊期 Issues	封面故事 Cover Story	技术特写 Tech Features	特别报道 Special Supplements	展会派发 Bonus Distribution
Feb/Mar Issue date: Feb 28 Mat close: Feb 21 Ad close: Feb 14 Ed close: Jan 29	<ul style="list-style-type: none"> <li>焊接 Soldering</li> </ul>	<ul style="list-style-type: none"> <li>检查与测试 Inspection &amp; Test</li> <li>柔性电路组装 Flex Circuit Assembly</li> </ul>	<ul style="list-style-type: none"> <li>可靠性 Reliability</li> </ul>	<ul style="list-style-type: none"> <li>Semicon China 上海 / Shanghai</li> <li>慕尼黑上海电子生产设备展 Productronica/ electronica China 上海 / Shanghai</li> <li>SbSTC 重庆 / Chongqing</li> <li>SbSTC 深圳 / Shenzhen</li> </ul>
Apr/May Issue dates: Apr 16 Mat close: Apr 11 Ad close: Apr 4 Ed close: Mar 16	<ul style="list-style-type: none"> <li>自动化和智慧工厂 Automation &amp; Smart Factory</li> </ul>	<ul style="list-style-type: none"> <li>锡膏和助焊剂 Solder Pastes &amp; Fluxes</li> <li>返修 Rework &amp; Repair</li> </ul>	<ul style="list-style-type: none"> <li>物联网和 3C 应用 IoT &amp; 3C Applications</li> </ul>	<ul style="list-style-type: none"> <li>中国国际电子生产设备暨微电子工业展 NEPCON China/ EMT China 上海 / Shanghai</li> <li>手机制造自动化展会 (CMM) 东莞 / Dongguan</li> <li>SbSTC 东莞 (高端手机制造专场) 东莞 / Dongguan</li> <li>广州国际照明展览会 (光亚展) Guangdong Int'l Lighting Fair 广州 / Guangzhou</li> <li>SbSTC 苏州 / Suzhou</li> <li>SbSTC 武汉 / Wuhan</li> </ul>
	<ul style="list-style-type: none"> <li>《NEPCON 每日展览快讯》(上海) Official Nepcon Show Daily</li> <li>SMT China 远见奖颁奖仪式 SMT China Vision Award Presentation Ceremony</li> </ul>  			
Jun/Jul Issue dates: Jun 15 Mat close: Jun 08 Ad close: Jun 01 Ed close: May 15	<ul style="list-style-type: none"> <li>检查与测试 Inspection &amp; Test</li> </ul>	<ul style="list-style-type: none"> <li>表面涂敷 Conformal Coating</li> <li>清洗 Cleaning</li> </ul>	<ul style="list-style-type: none"> <li>智慧工厂 Smart Factory</li> </ul>	<ul style="list-style-type: none"> <li>SbSTC 东莞 / Dongguan</li> <li>SbSTC 合肥 / Heifei</li> </ul>
	<ul style="list-style-type: none"> <li>SMT China 远见奖 Winners 专辑 SMT China Vision Awards Winners issue</li> </ul>			
Aug/Sep Issue dates: Aug 20 Mat close: Aug 13 Ad close: Aug 06 Ed close: Jul 20	<ul style="list-style-type: none"> <li>点胶及胶黏剂 Dispensing &amp; Adhesive</li> </ul>	<ul style="list-style-type: none"> <li>焊接 Soldering</li> <li>机器人与自动化 Robots &amp; Automation</li> </ul>	<ul style="list-style-type: none"> <li>热管理 Thermal Management</li> </ul>	<ul style="list-style-type: none"> <li>华南国际电子生产设备暨微电子工业展 NEPCON South China 深圳 / Shenzhen</li> <li>LED 展 (LED China) 上海 / Shanghai</li> <li>SbSTC 郑州 / Zhengzhou</li> </ul>
	<ul style="list-style-type: none"> <li>《NEPCON 每日展览快讯》(深圳) Official Nepcon Show Daily</li> </ul>			
Oct/Nov Issue dates: Oct 25 Mat close: Oct 18 Ad close: Oct 11 Ed close: Sep 25	<ul style="list-style-type: none"> <li>返修 Rework &amp; Repair</li> </ul>	<ul style="list-style-type: none"> <li>底部填胶与点胶 Underfill &amp; Dispensing</li> <li>锡膏印刷与检查 Solder Paste Printing &amp; Inspection</li> </ul>	<ul style="list-style-type: none"> <li>无铅进展 Lead-Free Development</li> </ul>	<ul style="list-style-type: none"> <li>中国高科技展 (China Hi-Tech) 深圳 / Shenzhen</li> <li>SbSTC 杭州 / Hangzhou</li> <li>SbSTC 成都 / Chengdu</li> <li>SbSTC 惠州 / Huizhou</li> </ul>
Dec/Jan Issue dates: Dec 03 Mat close: Nov 26 Ad close: Nov 19 Ed close: Nov 02	<ul style="list-style-type: none"> <li>锡膏和助焊剂 Solder Pastes &amp; Fluxes</li> </ul>	<ul style="list-style-type: none"> <li>检查与测试 Inspection &amp; Test</li> <li>清洗 Cleaning</li> </ul>	<ul style="list-style-type: none"> <li>供应链 Supply Chain</li> </ul>	<ul style="list-style-type: none"> <li>国际线路板及电子组装华南展览 (HKPCB) 深圳 / Shenzhen</li> </ul>

## 电子快讯编辑计划 eFocus Editorial Calendar

	新闻报道	产品聚焦	新闻报道	新闻报道	新闻报道
Jan	2	16	9	23	30
Feb	6	27	13	-	-
Mar	6	20	13	27	-
Apr	3	17	10	24	-
			NEPCON China (上海) 专辑 1 NEPCON China preview 1	NEPCON China (上海) 专辑 2 NEPCON China preview 2	
May	8	15	22	29	-
	第十二届 SMT China 远见奖 Announcement-VA 2018 Winners				
Jun	5	19	12	26	-
Jul	3	17	10	24	31
Aug	7	21	14	28	-
			NEPCON China (深圳) 专辑 1 NEPCON South China preview 1	NEPCON China (深圳) 专辑 2 NEPCON South China preview 2	
Sep	4	18	11	25	-
Oct	9	16	23	30	-
Nov	6	20	13	27	-
Dec	4	18	11	25	-