

概述

中国政府制定了“中国制造 2025”规划，计划在 2025 年之前升级和改造中国的制造业。

“中国制造 2025”计划非常必要。因为中国的劳动力成本正在上升，而一些东南亚国家则加强了对其客户提供低成本生产选择的关注。尽管中国是世界最大的制造业基地，但在核心技术和创新方面，仍然落后于欧洲和北美的制造商。在这种背景下，要将中国从世界最大的制造业基地转变为世界最强大的制造业基地，“中国制造 2025”无疑具有权威力和影响力。

中国的制造商正在迅速做出反应。要建立一个更强大的制造基地，他们的信息需求和以往一样迫切，而这正是《SMT China 表面组装技术》所擅长的领域。

《SMT China 表面组装技术》杂志服务于电子产品组装商的信息需求。杂志致力于解决印刷电路板表面组装中的问题，从而帮助业界提高 PCB 组装的生产效率，同时降低成本，提高产品的可靠性。报道关于表面组装的材料、设备、方法、工具、工艺和软件方面的最新解决方案和技术进展，以及对于行业发展趋势的分析和意见。

《SMT China 表面组装技术》杂志每年以简体中文出版六期。它是 ACT 国际传媒集团的技术期刊之一，也是全球 SMT 系列杂志的一员。印刷杂志发行给超过 12,000 名合格的读者，而数字版和电子快讯通常会送达 20,000 读者。杂志的读者是工艺和生产工程师、技术总监和管理人员、研发专家和科学家。而网站每月吸引超过 20,000 名的固定访客。

《SMT China 表面组装技术》也是《一步步新技术系列研讨会》(SbSTC) 的大会媒体。从 2012 年起，ACT 公司每年在全国各地举办多次 SbSTC 会议，为供应商与数百家制造商提供面对面的实用交流机会，这些制造商都是该行业的产品专家。SbSTC 会议通常在有地方政府支持的二三线城市举行，由于成本上涨，以及在珠三角与长三角地区的劳动力供应有限，目前这些二三线城市正在吸引制造业设施从珠三角与长三角向其转移。每次 SbSTC 会议都针对超过数百名技术和管理人员参与者。全国累计参加 SbSTC 会议的人数超过 10,000 人。

SbSTC 是各赞助商在各区域市场拓展业务联系的最佳桥梁，并助其在行业转移之际保持领先地位。SbSTC 2018 年在深圳、重庆、合肥、苏州、东莞、南昌、北京、杭州、武汉和惠州等城市举办。平均每个会议的有效参会人员超过 350 人。基于如此强大的资源基础，SbSTC 2018 年将继续扩展，为您在中国的发展提供更多的机会。

加入我们持续增加的广告商和赞助商行列吧，通过 SMT China 品牌扩展您在中国的业务和影响力。

Introduction

"Made in China 2025": The plan by China's top leaders to update and improve China's manufacturing sector by 2025.

And the plan is not without need. Labor costs in China are rising while several Southeast Asian countries intensify their focus to provide low-cost manufacturing options to China's customers. And though China's manufacturing sector is the largest in the world, it still lags behind European and North American manufacturers in terms of core technologies and innovation. In this setting, "Made in China 2025" has the authority and influence to transform China from the world's largest to the world's strongest manufacturing base.

China's manufacturers are quickly responding. Their information-needs to build a stronger manufacturing base are as keen as ever before, and that's where SMT China steps in.

SMT China serves the information needs of electronic product assemblers. The magazine focuses on problem-solving in the surface-mount assembly of printed circuit boards, thereby helping to improve the productivity of PCB assemblers while reducing their costs and increasing their products' reliability. SMT China reports on the latest solutions and developments in materials, equipment, methods, tools, processes, and software, as well as providing analysis and opinions on the industry.

SMT China magazine is published six times a year in Simplified Chinese. It is one of the technical publications published by ACT International and is also a member of the global "SMT" franchise. The printed magazine is distributed to over 12,000 qualified readers, while the digital version and its sister e-Newsletters typically reach 20,000 readers. SMT China's readers are process and production engineers, technology directors and managers, R&D professionals, and scientists. Its website attracts over 20,000 unique visitors monthly.

SMT China is also the official publication for the Step-by-Step Technical Conferences (SbSTC), which are held across China. Launched in 2012 by ACT International, SbSTC provides practical, face-to-face opportunities for suppliers to meet with hundreds of manufacturers who are product specifiers in the industry. The conferences, usually held in 2nd-tier cities with local-government support, are now attracting the shift of manufacturing facilities due to rising costs and restricted labor supplies found in the Pearl Delta and the Yangtze Delta regions. Each SbSTC targets for a couple hundreds or more technical and management level attendees. Cumulative SbSTC attendees across China exceeds 10,000.

SbSTC is the best bridge for sponsors to expand their business contacts in each of the regional markets and to stay ahead of the industry shifts. SbSTC 2018 cities include Shenzhen, Chongqing, Hefei, Suzhou, Dongguan, Nanchang, Chengdu, Beijing, Hangzhou, Huizhou and Wuhan. The average number of valid professional attendee per conference exceeds 350. With solid foundation and resources, SbSTC 2018 will continue to expand in 2018, exploring more opportunities for you throughout China.

Join the growing list of advertisers and sponsors that are utilizing the SMT China brand to expand your presence in China.

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